



SONCELL INTERNATIONAL

A HOMELAND SECURITY COMPANY

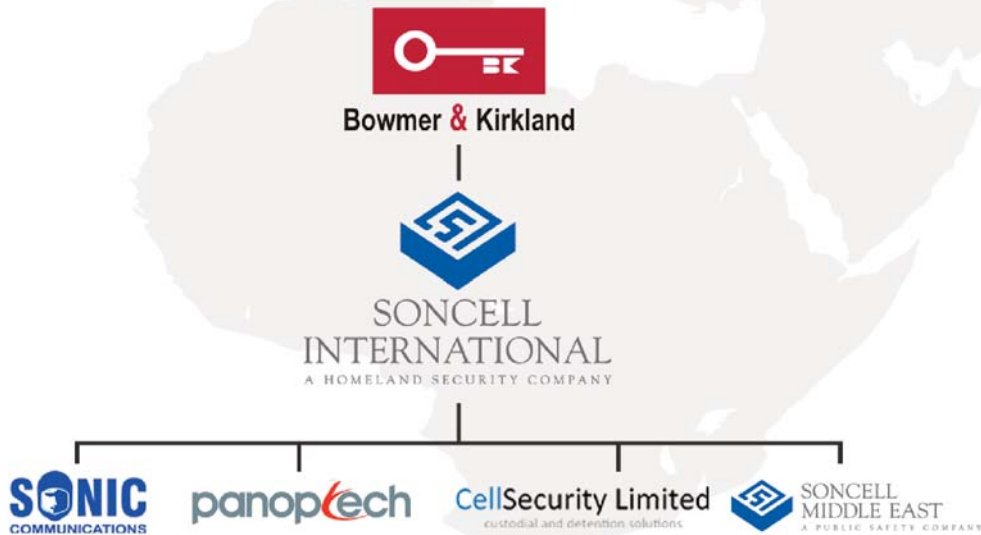
SONCELL INTERNATIONAL is the Homeland Security Division of BOWMER & KIRKLAND LTD, the UK's leading privately-owned construction company.

In 2006, the Board of BOWMER & KIRKLAND LTD conducted an extensive Business Strategy Review with the aim of identifying a major new business area that would both balance and compliment its extensive construction activities and provide a sound platform for the international development of the company.

Homeland Security was identified as a major growth sector, where dynamic new products could be launched to help the Police and National Agencies meet the threat of, and manage the impact of, International Terrorism and Crime. To fast forward its Homeland Security vision, BOWMER & KIRKLAND LTD created SONCELL INTERNATIONAL LTD as a vehicle to purchase specialist leading companies within the sector and then to mould the purchased competencies together, to build leading edge products and to deliver innovative and unique customer solutions.

CELL SECURITY LTD, the No 1 supplier of custodial and detention products, based in Bolton were the first company to join the SONCELL INTERNATIONAL group, followed by the communications and surveillance specialist SONIC COMMUNICATIONS (INT) LTD, based in Birmingham; the award winning software and database business of TRANSVISUAL MEDIA LTD based in Coventry and the widely acknowledged telecommunications networking expertise of PANOPTTECH, based in Fleet, Hampshire. TransVisual Media has now been consolidated into Panoptech, to create a unified operating division providing complimentary products and services. 2011 has seen the addition of Soncell Middle East to the group, providing a direct sales channel into the region.

Each of the companies maintains its individual identity and each is led by their own management teams, who collectively form the SONCELL INTERNATIONAL group. Management and development teams from each of the companies work collaboratively across the group to deliver joint product development programmes.



SONCELL NORTH AMERICA

A PUBLIC SAFETY COMPANY

SONCELL North America. In a parallel strategic development to its UK acquisitions, BOWMER & KIRKLAND LTD has purchased a number of Public Safety companies in the USA. This group of companies deliver tailor-made products to law enforcement, fire and state and federal public safety agencies, delivering complementary competencies and capabilities to the UK members of the Group. U.S. teams are building a strong and cohesive range of products meeting the requirements of domestic and emerging global markets. The US company acquisitions include Decatur Electronics, American Emergency Products, Auto Additions & Patrol Power Inc. www.soncellna.com



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Sonic Communications (Int) Ltd are a UK based designer and manufacturer, with over 30 years' experience in the security industry, specialising in the design and manufacture of a wide range of communications accessories for both overt and covert digital and analogue radios; the supply of bodyworn, fixed and vehicle covert video surveillance equipment's, combined with high quality digital video recording; UMTS, microwave and IP telemetry/transmission systems and a comprehensive installation service from our fully equipped specialist vehicle workshop based in Birmingham, UK, or on-site using our mobile installation teams. Our commitment to providing high quality off-the-shelf or bespoke solutions to meet demanding operational requirements, has positioned Sonic as a leading supplier to Law Enforcement, Government Agencies, Ministry of Defence, Public Safety and Homeland Defence organisations on a worldwide basis.

www.sonic-comms.com



SONCELL MIDDLE EAST
A PUBLIC SAFETY COMPANY

SONCELL Middle East represents all companies in the SONCELL Group, within the United Arab Emirates and the wider Middle East. This includes UK based Sonic Communications, Panoptech and Cell Security Ltd, and North American based Decatur Electronics, American Emergency Products, TW Mobile Communications, Auto Additions & Patrol Power Inc. As well as offering each company's unique products and services, Soncell Middle East's collaborative approach can bring together bespoke solutions to fulfil all clients requirements.

www.soncellme.com

www.soncellinternational.com



Panoptech delivers operationally-proven software solutions together with the secure hardware and accredited networks upon which they operate. These products are widely used by worldwide security professionals in demanding operational conditions. Our portfolio includes a comprehensive range of video and audio transmission solutions; recording and analysis systems incorporating advanced software diagnostics; and high speed data storage, retrieval and archive solutions. The highly-acclaimed Convergent Intelligence Platform facilitates data capture/analysis from a wide range of remotely-connected surveillance resources. Intelligence Analysts are enabled to deliver real-time insights to significantly enhance operations. Panoptech also delivers a full range of Audio Visual equipment and an accredited range of Secure IP Networks. Our renowned competencies in the design, build, implementation, testing, commissioning and support of these market-leading products underpin every facet of THE SECURE CHANNEL Panoptech service.

www.panoptech.co.uk

CellSecurity Limited

custodial and detention solutions

CELL SECURITY are approved by the UK's Home Office, Metropolitan Police, HM Prison Service and HM Court Service to manufacture and install a complete range of custodial & detention solutions and have provided their products & services extensively throughout the UK and overseas. This puts Cell Security in the privileged position of being the No 1 global supplier of custodial & detention solutions. Cell Security has reinforced its position by continuing to develop and deliver new innovations to improve the quality, safety, cost and operation of its products. Cell Security offer unrivalled experience in providing the correct specification of products across the full range of secure establishments.

www.cellsecurity.co.uk